



For immediate release

XL WORLD, Multilingual Call Center Outsourcer, Exhibits at
Gitex, Dubai

XL World offers multilingual call center and business process outsourcing to companies in the Middle East that want to expand in Europe

Iasi, 6th October 2009 – XL World, one of the leading call centre and BPO outsourcers in Eastern Europe, will exhibit at Gitex in Dubai.

Gitex Technology Week, which will be held between October 18th and 22nd, is one of the largest IT exhibitions in the Middle East. XL World will exhibit as part of a group of Romanian companies. The participation to this event is supported by the Romanian Ministry for Small and Medium Businesses as well as by ARIES, the Association of Electronics and Software Companies of Romania.

XL World is already supporting large multinationals in the EMEA region and is interested in further developing its presence in the Middle East. *"Our interest in the Middle East is twofold."* - commented Roberto Montandon, Business Development Manager in XL World - *"We see it both as a fast-growing market for our services and as a possible location for setting up future service centers."*

Companies in the Middle East that have operations in Europe, or are planning to grow their services in the region, need multilingual support. XL World offers customer acquisition services, customer care and administrative services in more than 10 different languages from a single location. Support is offered in English, French, Italian, Spanish, German, Hungarian, Romanian, Albanian, Greek, Russian and others.

This allows companies with pan-European operations to find a one-stop solution for supporting their customers in the EMEA (Europe, Middle East and Africa) region, with the immediate benefits of increasing speed of execution and reducing costs.

About XL World

XL World (<http://www.xlworld.eu>) is one of the leading and fastest-growing outsourcing companies in East Europe. The company operates from three high-tech sites in Romania and Albania, where more than 1000 professionals are employed.

The main areas of expertise are multilingual contact centre (telemarketing, market research, customer care) and BPO services (back office, IT services). Support is offered in most European languages.

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